

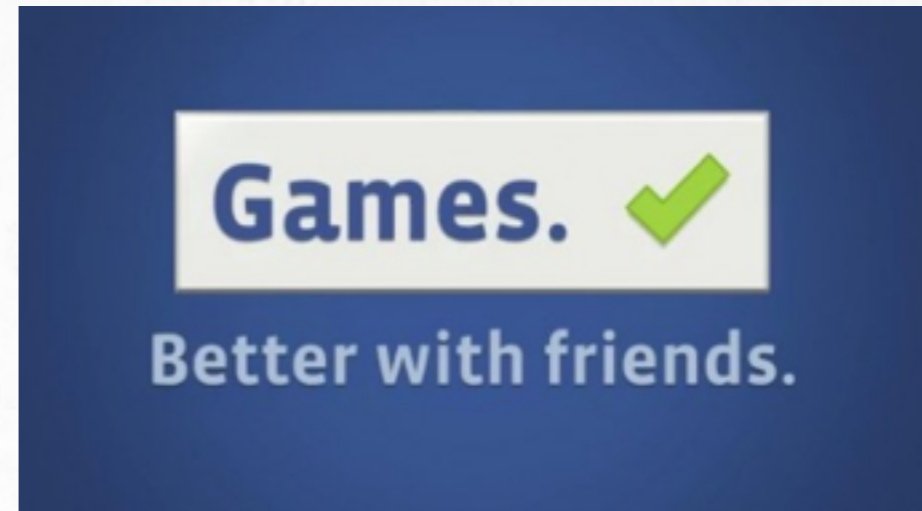
The background is a light gray surface with several dashed gray lines forming circles and paths. A large number '1' is on the left, a '2' is at the top right, and a '3' is at the bottom center. There are also several dashed arrows pointing in various directions.

# goosechase

scavenger hunts for the masses

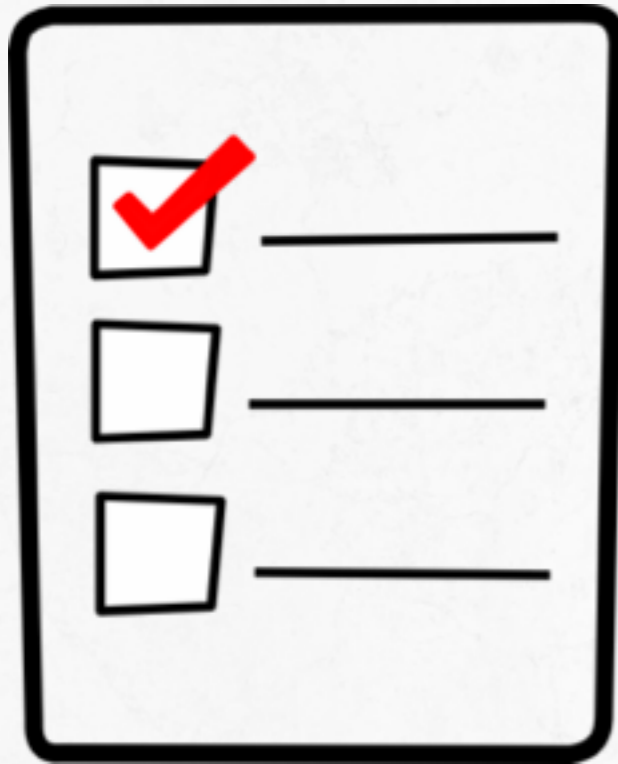
# What Is GooseChase?

- Platform for photo scavenger hunts on your smartphone.
- Takes a painful process and makes it incredibly easy



- Developed and run by ex-Apple and Polar Mobile employees

# How it Works



+500 Points!



*List of challenges to complete in the smartphone app.*

*e.g. "Track down a restaurant with the Yelp app and chow down. Take a picture of your meal!"*

*Take picture with smartphone camera to prove completion.*

*Real-time leaderboards and updates create excitement!*

# Success #1 -

- 2012 “Super-user” Spring Break
- 750+ participants
- 400+ photos



*Mission #07: Rearrange the food on your plate into the shape of the Yelp burst.*



*Mission #32: Grab your team and party in a public place. Don't be afraid to dance!*

**“It was amazing! Definitely including the photos in our blog wrap up of the weekend.”**

*-Misti Yang, Yelp Las Vegas Community Manager*

# Success #2 - UNIVERSITY OF WATERLOO

- Fall 2011 Orientation
- 3000+ participants
- 4000+ photos



**“GooseChase went incredibly well! I couldn’t believe how much participation there was!”**

*-Lindsay Cartwright, AHS Orientation, UW*

In Progress 1d 23h 59m 31s

Game Type: ▾ Flying V

[Details](#) > [Missions](#) > [Game HQ](#) > [Photos](#)

## Name and Description

[Upload Photo...](#)

19 characters (40 max)

Here's where the magic happens. You and your team will be pitted against each other in an intense battle for Niagara College glory. This isn't for the weak-hearted. Prepare yourself for a gauntlet.

197 characters (200 max)

## Game Settings

Duration

 days

Location (optional)

Password Protected (optional)

[Save & Continue](#)

*Customize the game name and details.*

*Control how long the game goes for and add a password.*

In Progress 1d 23h 57m 41s

Game Type: Flying V

Details > Missions > Game HQ > Photos

### My Missions

Create Mission

<b>Niagara Mascot</b> 200 pts Take a picture with our mascot somewhere on welland campus
<b>40 years strong</b> 400 pts Find a couple that has been married for 40+ years. Snap a pic of them kissing.
<b>Beautiful Mind</b> 400 pts Prove a well-known mathematical theorem on a chalkboard or window.
<b>Comfy Heaven</b> 500 pts Photo all team members less one sleeping on a department store mattress.
<b>Dance Monkeys!</b> 500 pts Get at least 7 people to celebrate life and dance in a public space!
<b>McSmile</b> 600 pts Go to McDonald's. Photograph at least 3 employees giving a free smile.
<b>Natural Leader</b> 600 pts Photo a team member delivering a speech or presentation to at least 20 attentive others.

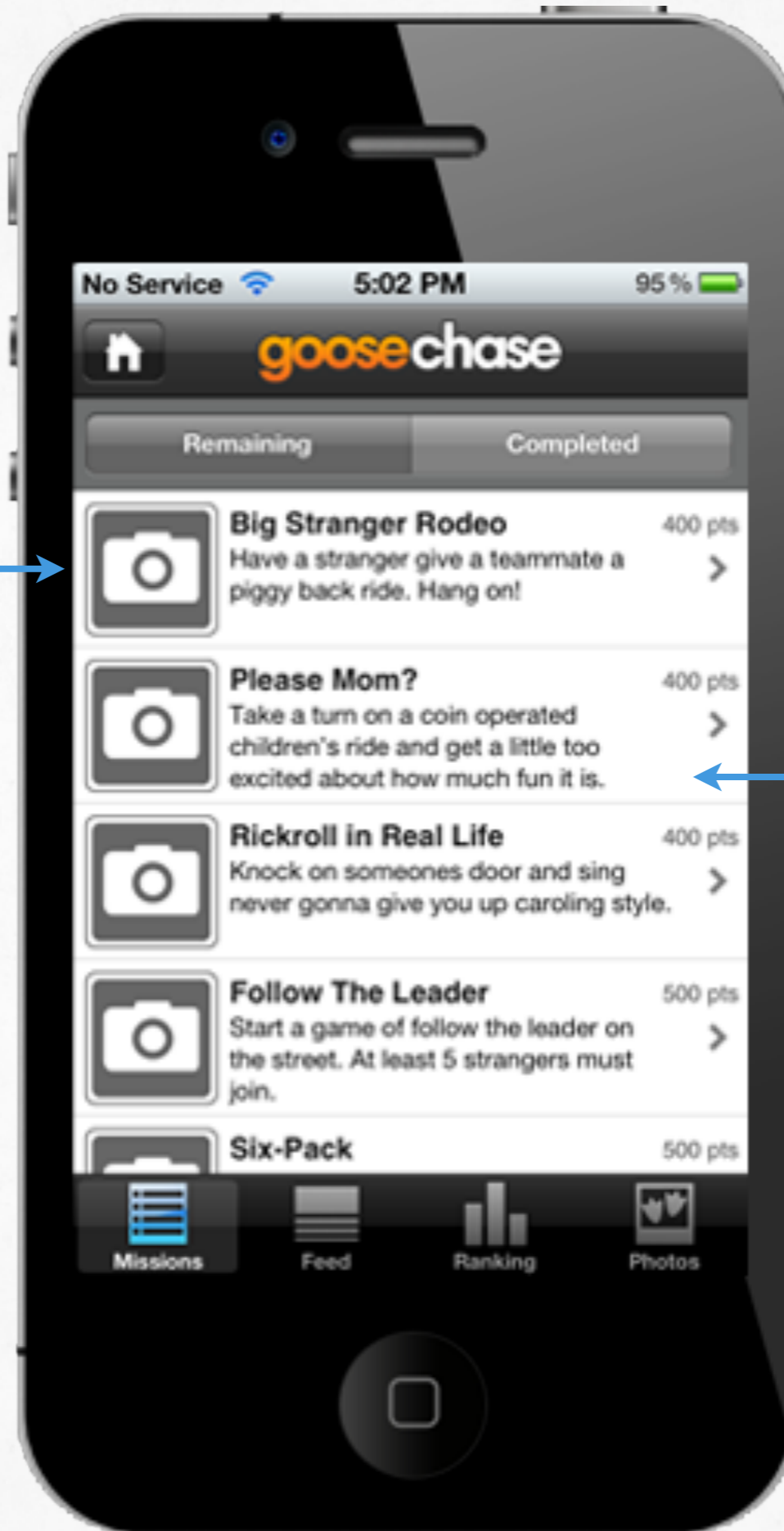
### Mission Bank

Bank My Mission Bank

<b>Back in Black</b> 400 pts Find two black cars side by side.
<b>Brilliant!</b> 400 pts Snap a shot of a teammate standing under a lightbulb as if coming up with a brilliant idea.
<b>Copper Column</b> 400 pts Make a tower of pennies at least 30 high. Team member must be in picture.
<b>CycleFit</b> 400 pts Photo all team members riding bicycles simultaneously.
<b>Definition Please?</b> 400 pts Find the definition of "scavenger hunt" in a dictionary.
<b>Fallin' for You</b> 400 pts Snap a picture of dominoes falling. At least 20 dominoes must be used.
<b>Hang Em' High</b> 400 pts Take a photo with all team members high-fiving strangers simultaneously.

Choose missions from the default list (100+) or create your own!

*All missions are shown in a clean and easy to use list.*



*Fully customizable mission content to say exactly what you want.*



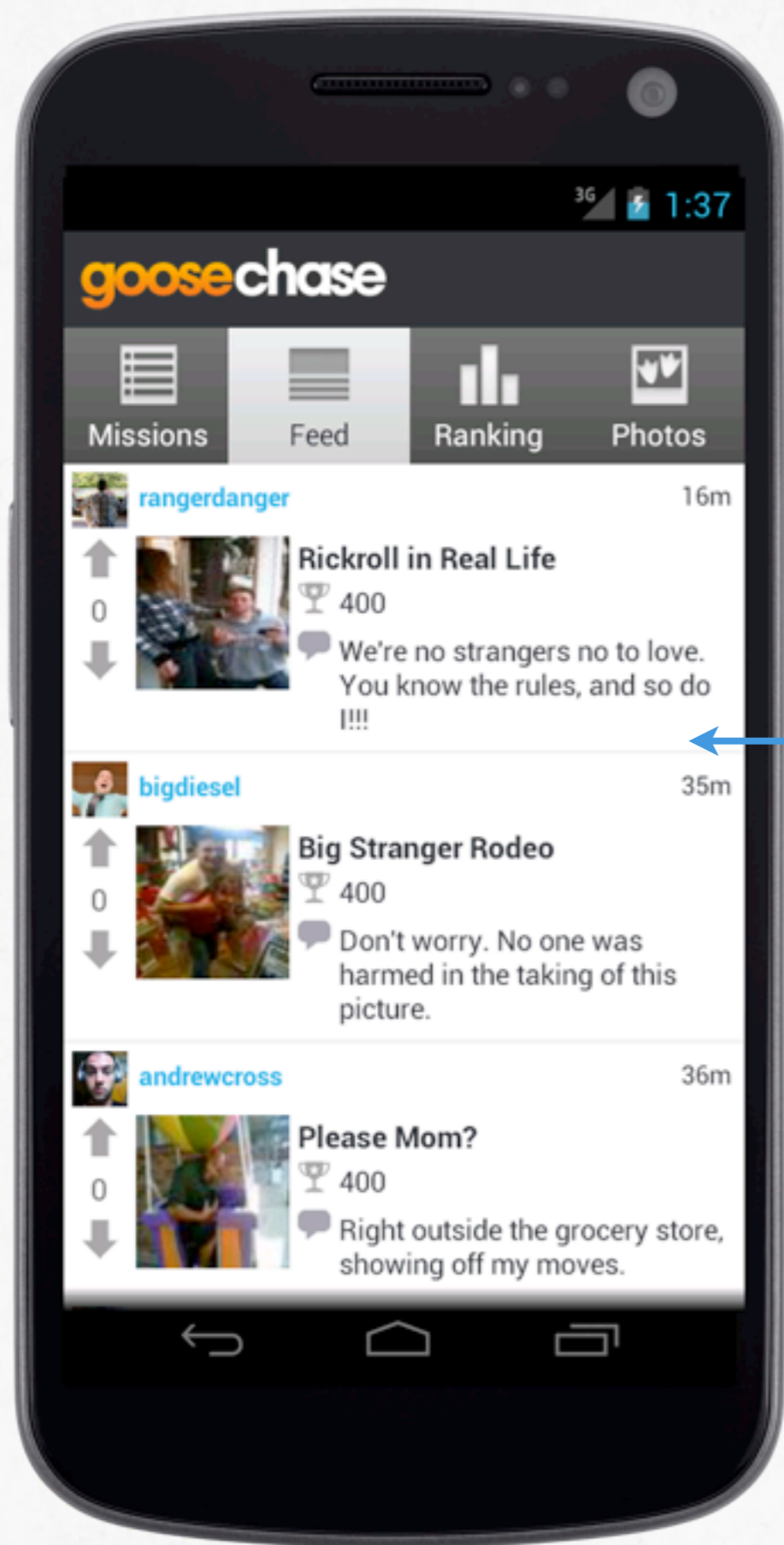
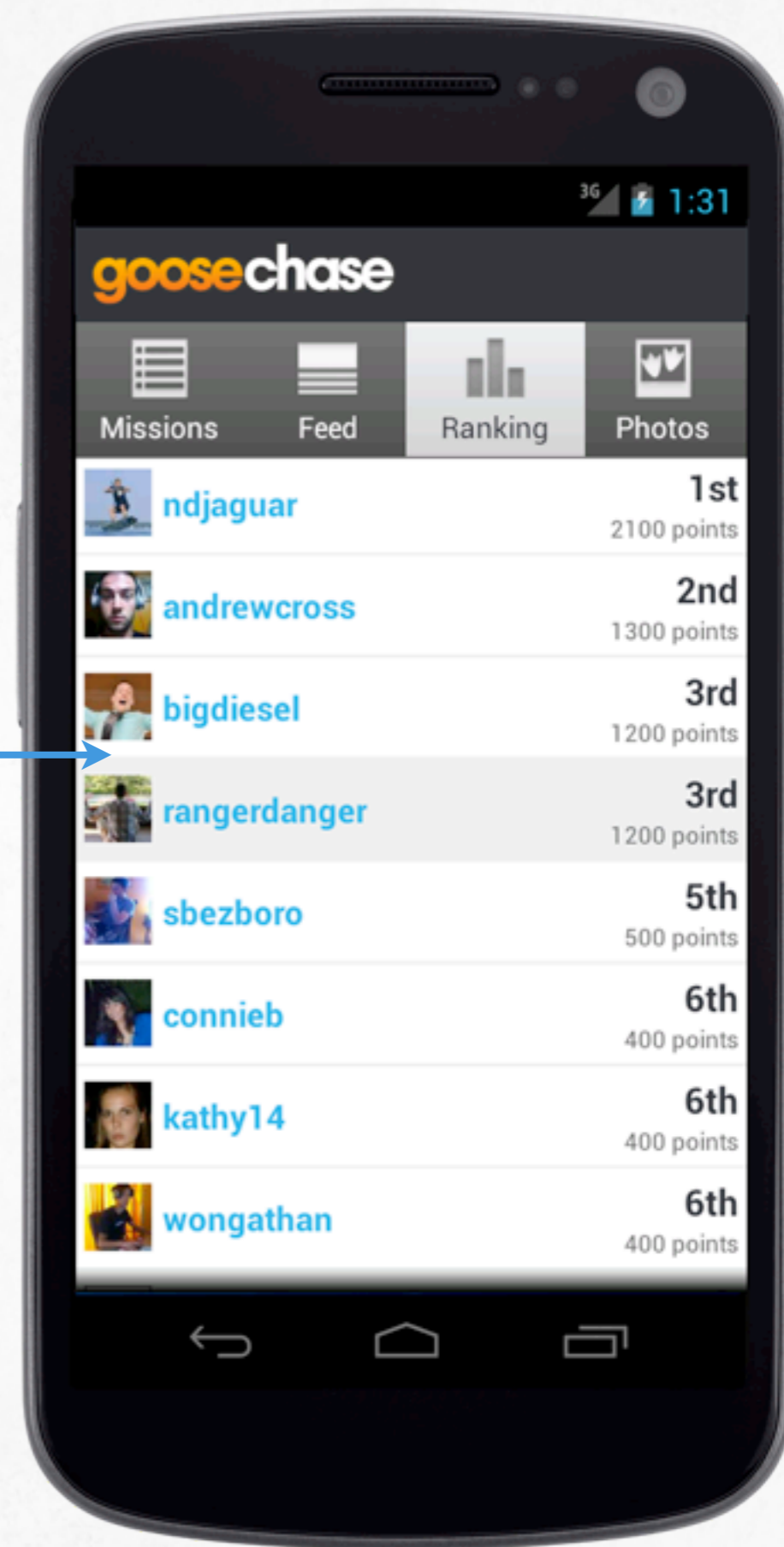


Photo Feed

*Real-time feedback drives the competition.*







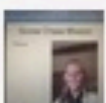
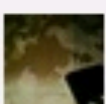

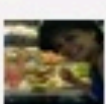


Rankings

Game Ended

Game Type: Flying V


Details > Missions > Game HQ > Photos

Photo Feed Rankings

-  bri9886 completed, "A Yelp-tastic Meal" for 400 points 3d
-  FBLA117 completed, "History 101" for 400 points 5d
-  christy305 completed, "Definition Please?" for 400 points 9d
-  wildbunch005 completed, "Photoshoot" for 400 points 9d
-  joann completed, "Comfy Heaven" for 500 points 10d
-  joann completed, "Beautiful Mind" for 400 points 11d
-  cidneyc completed, "Yellow Fever" for 500 points 11d
-  dianamc2 completed, "Lobster" for 500 points 11d
-  cidneyc completed, "Lobster" for 500 points 11d
-  mattrac19 completed, "Definition Please?" for 400 points 11d

Flagged for Review

Refresh

 Starting Easy  
bri9886 -3 ↓

Prev Next

*Photos downvoted in the app show up in a special list for review.*

*Real-time view of what's happening in the game. Photos & Rankings.*

Game Ended

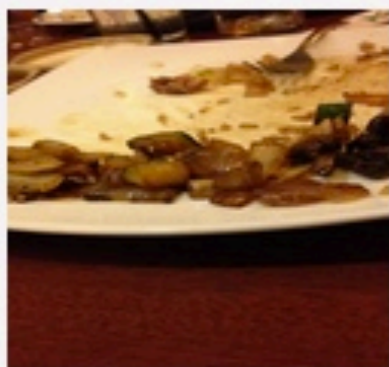
Game Type: Flying V

Details > Missions > Game HQ > Photos

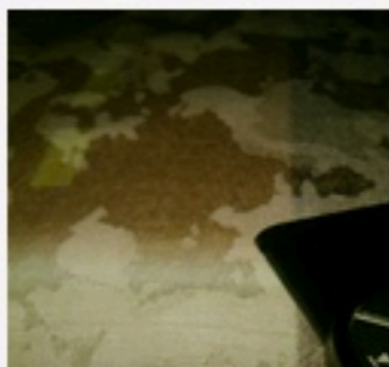
# Photos

Zip Photos for Download

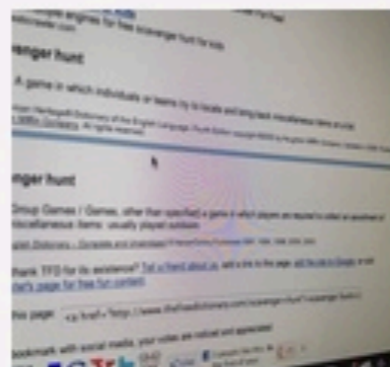
Order by: Missions



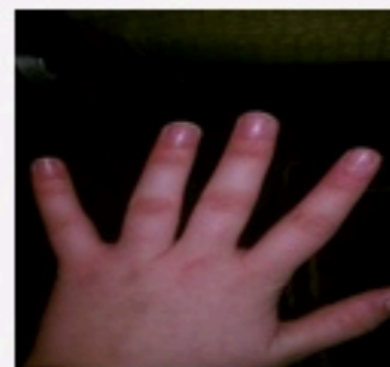
**A Yelp-tastic Meal**  
400 points - 10 photo(s)



**Beautiful Mind**  
400 points - 9 photo(s)



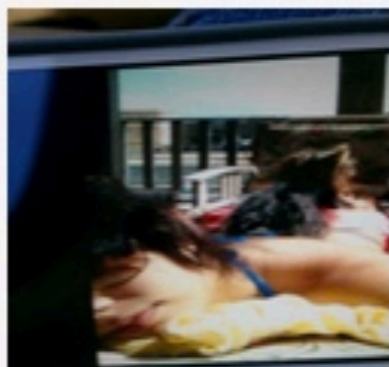
**Definition Please?**  
400 points - 12 photo(s)



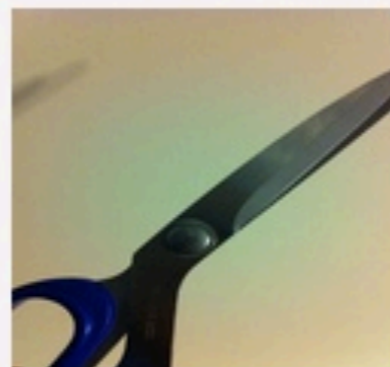
**History 101**  
400 points - 7 photo(s)



**Photoshoot**  
400 points - 11 photo(s)



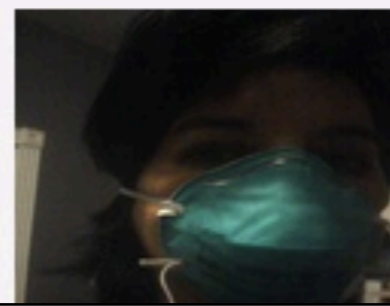
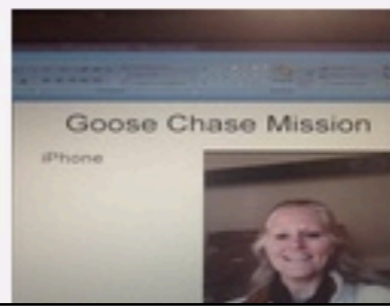
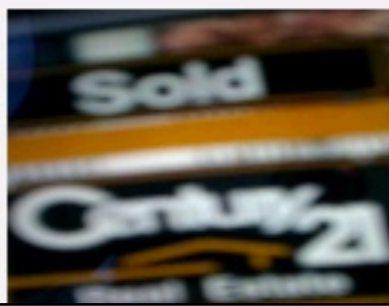
**Piggy Back?**  
400 points - 6 photo(s)



**Safety First**  
400 points - 8 photo(s)



**Small World**  
400 points - 8 photo(s)



*Easily look at, review and download all the photos. Sortable by Team or by Mission.*



**goosechase**  
scavenger hunts for the masses